



Wednesday April 24

Regular and decaf Coffee, assorted soda's, assorted Snapple's available for this session



1:00-1:15 Welcome James Christopher Munley, Esq ATLAS Founder

1:15-2:15 Tim Keating, Senior Vice President of Government Operations for The Boeing Company

2:15-3:15 Todd Franklin, Plaintiff Investment Funding, **Don't give up on cases where the client has Medicare.** We now can handle all Medicare issues for you and your client, save you hundreds of staff hours a year and potentially get your client a larger reduction on their Medicare lien. Payment for this service is to be made at settlement of the case.

3:15 Depart for US Capitol

Everyone needs to go to Congressman Cartwright's office
1419 Longworth House Office Building—every cab driver in the city knows where it is!

3:30-5:00 Guided Tour of the US Capitol!

5:00-7:00 Opening Night Cocktail Party --US Capitol grounds. **Hosted by Congressman Matt Cartwright**

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Cocktail Party Menu

PREMIUM OPEN BAR 5-7PM

HORS D'OEUVRES TO BE PASSED



Jumbo Coconut Shrimp, Scallops Wrapped in Bacon, Tenderloin Crostini, Crabmeat Croquettes, Mini Chicken Tamale, Chicken Lollipops

DOWN SOUTH BUFFET

PULLED PORK BARBEQUE

Slow roasted southern pork
Simmered with onions
Chef's special barbeque chili sauce
Served with miniature corn molasses rolls

CRISPY CHICKEN TENDERS

with carrot & celery sticks
Ranch dressing
Spicy hot wing sauce

ROASTED CORN & BLACK BEAN SALAD

Fresh roasted corn
Black beans
Cilantro vinaigrette

BALSAMIC ROASTED POTATOES

Red bliss potatoes
Tossed with
Reduced balsamic vinegar and olive oil

SMOKED TURKEY ROLLERS

Thinly sliced smoked turkey
Rolled in soft lavish flat bread
Carlsberg cheese
Green leaf lettuce
Spread with cranberry mayonnaise

SWEET DELIGHTS

Pecan pie
Apple pie
Lemon cheesecake

Spare Ribs

Jumbo Shrimp
Mini Crab Cakes

Thursday April 25

7:30-8:00 Pre-Meeting Service (Breakfast) In the Conference room.



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Freshly brewed coffee, decaffeinated coffee, and assorted Harrogate teas

Freshly squeezed orange juice, cranberry juice, apple juice, bottled regular and spring water

Seasonal sliced fruit

Freshly baked breakfast breads, muffins, croissants, bagels, and assorted danish served with butter, cream cheese, and fresh fruit preserves

Individual Fruit Yogurts

Assorted soft drinks and spring water

8:00-9:00 Ken Hardison, Esq “*The Five Dangerous Trends Facing Lawyers who Advertise on TV and what to do about it*”

9:00-10:00 Congressman Matt Cartwright, Pa 17Th District, *How Congressional action and inaction effects you and your clients*

10:00-11:00. Jack Regar, Blackout Design, *Effective and Ethical uses of the Internet in your law practice*

11:00-11:15 Break--Snacks provided

Mid-Morning Service

Assortment of beef jerky

Gourmet olives in geometric cups

Assorted fruit and nut bars

Freshly brewed coffee, decaffeinated coffee, and assorted Harrogate teas

11:15-12:00 David Greene, Greene & Phillips and Patrick Wells, CEO of Kangaroo Legal: “*What do you do with your crap cases?*”



12:00-1:00 Lunch—

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West End Sandwich Express

Lobster bisque

Spinach salad with diced egg and bermuda onions served with balsamic vinaigrette

Pickled cucumber and tomato salad with cilantro

Farfalle pasta salad with olives, prosciutto, and vegetables

Asian chicken wrap

Shaved ham baguette

Sliced beef tenderloin with bourisn cheese spread and crispy onion straws on a croissant

Grilled portobello and vegetable panini with basil pesto spread

Smoked turkey wrap with field greens, cranberry relish, and mozzarella cheese in a tortilla wrap

Miniature pastries

Fresh fruit tarts

Freshly brewed coffee, decaffeinated coffee, and assorted Harrogate teas

Assorted soft drinks and spring water

1:00-2:00 Tim McKey, Vista Consulting, ***How reorganization of your office can lead to a better recovery for your client***



2:00-3:00 David I Fallk, Esq, Now ***that the enemies of the civil justice system are exposed, how do we prepare for their next attack?***

3:00-3:15 Break--Snacks provided

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Mid-Afternoon Service

Fresh vegetable crudités with peppercorn dip

Mini crab cakes on the griddle

Assorted pie and mousse shooters

freshly brewed coffee, decaffeinated coffee and assorted Harrogate teas

assorted soft drinks and spring water

3:15-4:45 Stephen Fairly, The Rainmaker Institute, ***How to train your staff to provide a better experience for all your clients.***

Friday April 25

7:00-8:00 Breakfast provided

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Freshly brewed coffee, decaffeinated coffee, and assorted Harrogate teas



Freshly squeezed orange juice, cranberry juice, apple juice, bottled regular and spring water

Seasonal sliced fruit, whole bananas and berries

Freshly baked breakfast breads, muffins, croissants, bagels, and assorted Danish served with butter, cream cheese, and fresh fruit preserves

Individual fruit yogurts Assortment of dry cereals with whole, skim, and 2% milk

8:00-9:00 Mary Cary, New Media Legal Marketing, ***"What is Your Message? - How to Utilize Video across Platforms"***

9:00-10:00 Dennis Sweet Esq, ***Updates on Mass Torts***

10:00-11:00 John Gorecki, Infocus Law Marketing, **7 High Leverage Online Marketing Tactics You Can Implement Right Now To Increase Your Firm's Intake & Improve ROI**

11:00-11:15 Break—Snacks provided



Freshly brewed coffee, decaffeinated coffee, and assorted Harrogate teas

Assorted soft drinks and spring water

Fresh whole fruit

Assorted cookies and brownies

11:15-12:15 The Richardson Roundup